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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.



### **DETAILED ACTION**

1. In an amendment dated, July 7<sup>th</sup>, 2008 the Applicants amended claims 1, 30, 61 and 99. Currently claims 1, 3-20, 22-30, 32-51, 53-89, 91-107 are currently pending.

### ***Response to Arguments***

2. Applicant's arguments filed July 7<sup>th</sup>, 2008 have been fully considered but they are not persuasive.

3. On page 22, the Applicants argue that Dowling does not disclose a LED driver unit being deployed between memory and first terminals of the LED modules.

Applicants argue that Dowling discloses that the LED drivers are deployed between the processor and the LED terminals, and thus can not disclose the above claim limitation.

The Examiner must respectfully disagree. While true a path from the processor to the LED terminal does place the LED drivers between the two elements, this does not preclude an additional path from the memory to the LED terminal which also places the LED drivers between the memory and the LED terminal. In short the LED drivers (3 in fig. 1) of Dowling are between the LED terminal and every other element in the circuit, as the LED drivers are directly connected to the LED terminal.

4. On pages 23-24, the Applicants argue that Colorado does not disclose that the memory included in the processor is the same memory that stores the data concerning the properties of the light beams.

The Examiner must respectfully disagree. While Colorado does disclose that the memory for storing the light pattern data may be a single memory, CD or DVD, this is not the entire list. Colorado also expressly discloses that the memory may be in the

form of ROM, RAM or any other non-volatile storage medium. Colorado defined the term processor to include just such memory types, "ROM for storing software, RAM, and any other volatile or non-volatile storage medium." Specifically the disclosure that the ROM is "for storing software" is seen as particular telling, as the light pattern data is just that software. In the end, from these two disclosures it seems readily apparent that Colorado suggested the integration of the light pattern memory in the processor.

5. On page 25, the Applicants argue that Colorado does not disclose an "integrated solution" as the claimed invention does.

In response, the Examiner points out that the language "integrated solution" is not within the limitations of the claim. Furthermore Colorado is not the only art that is used in the rejection of the claim.

6. Also on page 25, the Applicants argue that the "significant differences" between the Dowling and Colorado references a combination is seen as "generally non-obvious."

In response, the Applicants are directed to the rejection which works step-by-step through the combination and describes the motivation for combining the two references. Absent an argument of more substance than a belief that the combination is "generally non-obvious", the combination is seen as proper and within reason.

7. In response to Applicants' argument, on page 26, that the Examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does

not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See *In re McLaughlin*, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971).

8. On pages 26-34, the Applicants reiterate their above arguments for all of the claims. For the reasons discussed above, these arguments are not persuasive.

9. On pages 30-31, the Applicants argue that Mueller discloses multiple integrated circuits while the claim calls for one integrated circuit.

The Examiner is unable to see why Mueller's disclosure of multiple integrated circuits is at odds with the current rejection. It should be apparent from the rejection that Mueller is *only* relied upon to disclose providing multiple LEDs within an LED module. Never was Mueller relied upon to disclose the limitation requiring the components be included in a single integrated circuit.

10. On the final page of the Remarks, the Applicants *again* note that a total of eight different prior art references have been cited to obviate all of the elements of the invention.

In response to Applicant's argument that the Examiner has combined an excessive number of references, reliance on a large number of references in a rejection does not, without more, weigh against the obviousness of the claimed invention. See *In re Gorman*, 933 F.2d 982, 18 USPQ2d 1885 (Fed. Cir. 1991).

### ***Claim Rejections - 35 USC § 103***

11. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

Art Unit: 2629

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

12. Claims 1-3, 8, 11-15, 17-20, 22-23, 26-32, 37, 40-45, 49-51, 53-54, 57-63, 65, 67-70, 75, 78-84, 86-89, 91-92 and 95-98 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701).

**With respect to claim 1**, Dowling discloses, a system to perform a light show (fig. 1), wherein LED modules (4 in fig. 1) are displaying related light beams having defined properties (parameters in fig. 2a for example), wherein said properties have been defined prior to performing said light show (parameters are stored in a program clear from fig. 2a) is comprising:

an integrated circuit comprising:

an interface to input information (1 in fig. 1) about properties of said light beams (para. 65), wherein said interface is connected (the interface is clearly connected to the memory, as shown in fig. 1; also see above discussion in response to arguments) to a memory (6 in fig. 1);

a sequencer (2 in fig. 1) to control an LED driver unit (3 in fig. 1), wherein the sequencer is connected to second terminals (LED inherently has a first and second terminal) of an arrangement of at least one LED module (the sequencer is still connected to the second terminal as it clearly within the same set of circuitry);

said LED driver unit (3 in fig. 1) comprising a driver for each color of said LED modules (para. 54) able to control the intensity of light (para. 78 for example); wherein

the LED driver unit is connected between said memory and first terminals of said arrangement of at least one LED module (clear from fig. 3); and

an electrical connection between said LED driver unit and arrangement of at least one LED module (note the wired connection between the controller and LED); and  
said arrangement of at least one LED module (three modules in fig. 1).

Dowling does not **explicitly** disclose, that the integrated circuit comprises a memory to store the information about the properties of said beams to be displayed nor that the memory is directly connected to the interface.

Colorado discloses, a system to perform a light show (fig. 7), wherein LED modules (104-106 in fig. 4; col. 4, lines 42-46) are displaying related light beams having defined properties (illumination patterns; 254 in fig. 8), wherein said properties have been defined prior to performing said light show (clear from fig. 8; col. 4, lines 26-28), is comprising:

an integrated circuit comprising:

an user interface (240 in fig. 8) to input information about properties of said light beams, wherein said interface is directly connected to a memory (250 in fig. 8).

a memory to store the information about the properties of said beams to be displayed (250 in fig. 8, for example; col. 2, lines 53-67)

a processor (244 in fig. 8, for example) to control three LED power supplies;

a power supply unit, comprising a power supply for each color of LED modules able to control the intensity of light of each color of LED modules (col. 4, lines 44-47).

Dowling and Colorado are analogous art because they are both from the same field of endeavor namely LED control circuitry.

At the time of the invention it would have been obvious to one of ordinary skill in the art to include and connect Dowling's memory in his integrated circuit, as taught by Colorado.

The motivation for doing so would have been the well-known benefit of decreasing the manufacturing steps necessary to create the device and increasing the functionality of the device.

**With respect to claim 3**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said arrangement of one or more LED modules (4 in fig. 1) comprises three LED modules (clear from fig. 1).

**With respect to claim 8**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said LED drivers are PWM LED drivers (para. 57).

**With respect to claim 11**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said LED drivers are current controlled drivers (para. 52).

**With respect to claim 12**, Dowling and Colorado disclose, the system of claim 1 (see above).



Dowling further discloses, wherein said properties of said light beams comprise different defined brightness for each LED (paras. 59 and 78 for example).

**With respect to claim 13**, Dowling discloses, the system of claim 1 (see above), wherein said properties of said light beams comprise different defined flashing intervals for each LED (see parameters in fig. 2b for example).

**With respect to claim 14**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said properties of said light beams comprise different ON/OFF intervals, different colors, different brightness, and a flashing interval for each LED (note the numerous programs and parameters for each in figs. 2a-2b).

**With respect to claim 15**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said LED driver unit is activating the lights in defined time intervals (para. 61).

**With respect to claim 17**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said LED driver unit is controlling the transition between different colors of a LED module using a fading interval (para. 59; also note the slow wash parameters in fig. 2a).

**With respect to claim 18**, Dowling and Colorado disclose, the system of claim 17 (see above).

Dowling further discloses, wherein different options are possible to define said fading interval (see fig. 2a where the change/wash time can be made larger or smaller).

**With respect to claim 19**, Dowling and Colorado disclose, the system of claim 18 (see above).

Dowling further discloses, wherein said options to define a fading interval include the options “No Fade” (strobe program), “Slow Fade” (slow wash; parameter b), “Linear Fade” (parameter c/d), “Fast Fade” (increase wash; parameter a).

**With respect to claim 20**, Dowling and Colorado disclose, the system of claim 19 (see above).

Dowling further discloses, where only a few of said options are being used (from the diagram in fig. 2a/b it seems clear that the user can only use one “option” at a time).

**With respect to claim 22**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said circuit is realized in an ASIC (para. 53-54).

**With respect to claim 23**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said LEDs are connected to said circuit via output pins (clear from fig. 1 and para. 54).

**With respect to claim 26**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said properties of said light beams comprise a light pattern over a multitude of LED modules (para. 78; for example).

**With respect to claim 27**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said properties of said light beams comprise a light intensity setting (paras. 59 and 78 for example).

**With respect to claim 28**, Dowling and Colorado disclose, the system of claim 27 (see above).

Dowling further discloses, wherein said light intensity setting is defined for each LED individually (para. 54).

**With respect to claim 29**, Dowling and Colorado disclose, the system of claim 1 (see above).

Dowling further discloses, wherein said properties of said light beams comprise a defined sequencing of said LEDS (para. 69; also note the blink parameters in fig. 2b).

**With respect to claim 30**, Dowling discloses, a system for visual, electronic communication, highlighting information/events (fig. 1), wherein LED modules are displaying related light signals having defined properties representing said different information/events (para. 69, for example), is comprising:

an integrated circuit comprising:

an interface to input information (1 in fig. 1) about properties of said light beams (para. 65), wherein said interface is connected to a memory (6 in fig. 1; the interface is

clearly connected to the memory, as shown in fig. 1; also see above discussion in response to arguments);

a sequencer to control an LED driver unit (2 in fig. 1), wherein the sequencer is connected to second terminals (LED inherently has a first and second terminal) of an arrangement of at least one LED module (the sequencer is still connected to the second terminal as it clearly within the same set of circuitry);

said LED driver unit (3 in fig. 1) comprising a driver for each color of said LED modules (para. 54) able to control the intensity of light (para. 78 for example), wherein the LED driver unit is connected between said memory and first terminals of said arrangement of at least one LED module (clear from fig. 3); and

an electrical connection between said LED driver unit and said arrangement of at least one LED module (note the wired connection between the controller and LED); and  
said arrangement of at least one LED module (three modules in fig. 1).

Dowling does not **explicitly** disclose, that the integrated circuit comprises a memory to store the information about the properties of said beams to be displayed nor that the memory is directly connected to the interface.

Colorado discloses, a system to perform a light show (fig. 7), wherein LED modules (104-106 in fig. 4; col. 4, lines 42-46) are displaying related light beams having defined properties (illumination patterns; 108 in fig. 4), wherein said properties have been defined prior to performing said light show (clear from fig. 4; col. 4, lines 26-28), is comprising:

an integrated circuit comprising:

an user interface (240 in fig. 8) to input information about properties of said light beams, wherein said interface is directly connected to a memory (250 in fig. 8)

a memory to store the information about the properties of said beams to be displayed (154 in fig. 4, for example; col. 2, lines 53-67)

a processor (176 in fig. 5, for example) to control three LED power supplies;

a power supply unit, comprising a power supply for each color of LED modules able to control the intensity of light of each color of LED modules (col. 4, lines 44-47).

Dowling and Colorado are analogous art because they are both from the same field of endeavor namely LED control circuitry.

At the time of the invention it would have been obvious to one of ordinary skill in the art to include and connect Dowling's memory in his integrated circuit, as taught by Colorado.

The motivation for doing so would have been the well-known benefit of decreasing the manufacturing steps necessary to create the device and increasing the functionality of the device.

**With respect to claims 32, 37, 40-45, 48-51, 53-54 and 57-60**, as these claims are identical to those previously rejected, specifically claims 3, 8, 11-15, 17-23 and 26-29, claims 32, 37, 40-45, 48-54 and 57-60 are rejected on the same merits shown above in their identical claims.

**With respect to claim 61**, Dowling discloses, a phone system (para. 93) highlighting information/events wherein LED modules are displaying related signals representing said different information/events (para. 69 for example), is comprising:

an integrated circuit comprising:

an interface to input information (1 in fig. 1) about properties of said light beams (para. 65), wherein said interface is connected (the interface is clearly connected to the memory, as shown in fig. 1; also see above discussion in response to arguments) to a memory (6 in fig. 1);

a sequencer (2 in fig. 1) to control an LED driver unit (3 in fig. 1), wherein the sequencer is connected to second terminals (LED inherently has a first and second terminal) of an arrangement of at least one LED module (the sequencer is still connected to the second terminal as it clearly within the same set of circuitry);

said LED driver unit (3 in fig. 1) comprising a driver for each color of said LED modules (para. 54) able to control the intensity of light (para. 78 for example); wherein the LED driver unit is connected between said memory and first terminals of said arrangement of at least one LED module (clear from fig. 3); and

an electrical connection between said LED driver unit and arrangement of at least one LED module (note the wired connection between the controller and LED); and

said arrangement of at least one LED module (three modules in fig. 1).

Dowling does not **explicitly** disclose, that the integrated circuit comprises a memory to store the information about the properties of said beams to be displayed nor that the memory is directly connected to the interface.

Colorado discloses, a system to perform a light show (fig. 7), wherein LED modules (104-106 in fig. 4; col. 4, lines 42-46) are displaying related light beams having defined properties (illumination patterns; 108 in fig. 4), wherein said properties have

been defined prior to performing said light show (clear from fig. 4; col. 4, lines 26-28), is comprising:

- an integrated circuit comprising:

- an user interface (240 in fig. 8) to input information about properties of said light beams, wherein said interface is directly connected to a memory (250 in fig. 8)

- a memory to store the information about the properties of said beams to be displayed (154 in fig. 4, for example; col. 2, lines 53-67)

- a processor (176 in fig. 5, for example) to control three LED power supplies;

- a power supply unit, comprising a power supply for each color of LED modules able to control the intensity of light of each color of LED modules (col. 4, lines 44-47).

Dowling and Colorado are analogous art because they are both from the same field of endeavor namely LED control circuitry.

At the time of the invention it would have been obvious to one of ordinary skill in the art to include and connect Dowling's memory in his integrated circuit, as taught by Colorado.

The motivation for doing so would have been the well-known benefit of decreasing the manufacturing steps necessary to create the device and increasing the functionality of the device.

**With respect to claims 62-63**, Dowling and Colorado disclose, the system of claim 61 (see above).

Dowling does not expressly disclose where the LED modules are located on the phone.

Colorado discloses, a phone system with LED modules (220, 212 in fig. 7 for example) located on the front of the phone in a prominent location (clear from fig. 7; col. 6, lines 16-32).

At the time of the invention it would have been obvious to one of ordinary skill in the art to place the LED modules of Dowling on the phone as taught by Colorado.

One motivation for doing so would have been to allow for the user to change the appearance of the phone, akin to changing the faceplate (Colorado; col. 1, lines 23-33).

**With respect to claim 65**, Dowling and Colorado disclose, the system of claim 61 (see above).

Dowling further discloses, wherein the phone system is a mobile phone (para. 93).

**With respect to claim 67**, Dowling and Colorado disclose, the system of claim 61 (see above).

Dowling further discloses, wherein said phone comprises composer software to define the parameters of said sequencer (program 1-4 in figs. 2a/b) and to download said parameters (para. 65 for example) to said memory (para. 56).

**With respect to claim 68**, Dowling and Colorado disclose, the system of claim 61 (see above).

Dowling further discloses, wherein the parameters of said sequencer are downloaded from a PC (para. 118).

**With respect to claim 69**, Dowling and Colorado disclose, the system of claim 61 (see above).



Dowling further discloses, wherein the parameters of said sequencer are downloaded from the Internet (network in fig. 27 and para. 118; also note para. 92).

**With respect to claims 70, 75, 78-84, 86-89, 91-92 and 95-98**, as these claims are identical to those previously rejected, specifically claims 2-3, 8, 11-15, 17-23 and 26-29, claims 70, 75, 78-84, 86-92 and 95-98 are rejected on the same merits shown above in their identical claims.

13. Claims 4-7, 33-36, 71-74, 99-100, and 102-106 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and further in view of Mueller et al. (US 6,016,038).

**With respect to claim 4**, Dowling and Colorado disclose, the system of claim 1 (see above).

Neither Dowling nor Colorado expressly disclose, wherein said arrangement of one or more LED modules comprises more than one LED each.

Mueller discloses, a LED driving system wherein an arrangement of LED modules (120, 140, 160 in fig. 1) comprises more than one LED each (col. 3, lines 30-34).

Mueller, Colorado and Dowling are analogous art because they are from the same field of endeavor namely, LED drivers and control circuitry.

At the time of the invention it would have been obvious to one of ordinary skill in the art to include numerous LEDs in each module.

The motivation for doing so would have been to increase the intensity of the LED display (Dowling; para. 89).

**With respect to claim 5**, Mueller, Colorado and Dowling disclose, the system of claim 4 (see above).

Dowling as modified above further discloses, wherein said arrangement of one or more LED modules comprises three LEDs each (Mueller; col. 3, lines 30-34; discloses 27 red LEDs, and 25 green and blue LEDs; thus each module comprises three LEDs in addition to extra LEDs).

**With respect to claims 6 and 7**, Mueller, Colorado and Dowling disclose, the system of claim 5 (see above).

Dowling further discloses, wherein said three LEDs each emit red, green and blue light (para. 57).

**With respect to claims 33-36 and 71-74**, as these claims are identical to those previously rejected, specifically claims 4-7, claims 33-36 and 71-74 are rejected on the same merits shown above in their identical claims.

**With respect to claim 99**, Dowling discloses, a method to establish visual, electronic communication (fig. 2a/b), highlighting information/events, wherein LED modules (4 in fig. 1) are displaying related light signals having defined properties (brightness/strobe time/change time etc.) representing said different information/events (para. 69 for example) comprising:

providing an integrated circuit comprising an interface (1 in fig. 1), being connected to a memory (6 in fig. 1), a sequencer (2 in fig. 1) to control an LED driver unit (3 in fig. 1), wherein the sequencer is connected to second terminals (LED inherently has a first and second terminal) of an arrangement of at least one LED

module (the sequencer is still connected to the second terminal as it clearly within the same set of circuitry), said LED driver unit connected between said memory and first terminals of said arrangement of at least one LED module (clear from fig. 3), and one or more of said LED modules (4 in fig. 1);

determine the information to be visually highlighted (para. 92);

define the kind of highlighting of the information selected above (selection of a program; para. 65);

compose the sequencer steps according to the definitions of the two steps above (selection of the mode/program operating in as well as the parameters listed in figs. 2a/b);

if said composing software is built into the phone store the sequences in said memory (para. 52);

ready for operation (figs. 2a/b).

Dowling does not **explicitly** disclose, that the integrated circuit comprises a memory, directly connected to an interface, to store the information about the properties of said beams to be displayed or wherein said arrangement of one or more LED modules comprises more than one LED each.

Colorado discloses, a system to perform a light show (fig. 7), wherein LED modules (104-106 in fig. 4; col. 4, lines 42-46) are displaying related light beams having defined properties (illumination patterns; 108 in fig. 4), wherein said properties have been defined prior to performing said light show (clear from fig. 4; col. 4, lines 26-28), is comprising:

an integrated circuit comprising:

an user interface (240 in fig. 8) to input information about properties of said light beams, wherein said interface is directly connected to a memory (250 in fig. 8)

a memory to store the information about the properties of said beams to be displayed (154 in fig. 4, for example; col. 2, lines 53-67)

a processor (176 in fig. 5, for example) to control three LED power supplies;

a power supply unit, comprising a power supply for each color of LED modules able to control the intensity of light of each color of LED modules (col. 4, lines 44-47).

Dowling and Colorado are analogous art because they are both from the same field of endeavor namely LED control circuitry.

At the time of the invention it would have been obvious to one of ordinary skill in the art to include and connect Dowling's memory in his integrated circuit, as taught by Colorado.

The motivation for doing so would have been the well-known benefit of decreasing the manufacturing steps necessary to create the device and increasing the functionality of the device.

Neither Dowling nor Colorado expressly disclose, wherein an arrangement of LED modules comprises more than one LED each.

Mueller discloses, a LED driving system wherein an arrangement of LED modules (120, 140, 160 in fig. 1) comprises more than one LED each (col. 3, lines 30-34).

Mueller, Colorado and Dowling are analogous art because they are from the same field of endeavor namely, LED drivers and control circuitry.

At the time of the invention it would have been obvious to one of ordinary skill in the art to include numerous LEDs in each module.

The motivation for doing so would have been to increase the intensity of the LED display (Dowling; para. 89).

**With respect to claims 100 and 102-106**, Dowling, Colorado and Mueller disclose, the method of claim 99 (see above).

Dowling further discloses, wherein said related light signals representing said different information/events are displayed using lights, different colors (para. 69), different brightness (para. 57), a flashing interval (speed up / slow down in fig. 2b), and an assignment to specific positions (para. 118; note the numerous examples throughout Dowling, as well as the programs in fig. 2a/b).

14. Claims 9-10, 38-39 and 76-77 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and further in view of Tokimoto et al. (US 6,690,341).

**With respect to claims 9 and 10**, Dowling and Colorado disclose, the system of claim 8 (see above), wherein said PWM drivers are capable of varying the intensity of the LEDs to generate a wide gamut of colors (Dowling; para. 57).

Neither Dowling nor Colorado expressly disclose, that 4-bit drivers are used therefore enabling 4096 colors to be displayed.

Tokimoto discloses, a LED display system (fig. 1) wherein a 4-bit driver (15 in fig. 5) is used therefore enabling 4096 colors (col. 3, lines 59-62).

Dowling, Colorado and Tokimoto are analogous art because they are both from the same field of endeavor, namely control circuitry for LED display systems comprising RGB LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to drive the LEDs of Dowling with 4-bit drivers enabling 4096 colors as taught by Tokimoto.

The motivation for doing so would have been to enable a wide gamut of colors thus allowing more accurate image reproduction.

**With respect to claims 38-39 and 76-77**, as these claims are identical to those previously rejected, specifically claims 9-10, claims 38-39 and 76-77 are rejected on the same merits shown above in their identical claims.

15. Claims 16, 47 and 85 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and further in view of Nishimura et al. (US 2003/013484).

**With respect to claim 16**, Dowling and Colorado disclose, the system of claim 1 (see above), wherein said LED driver unit is controlling the transition between different colors of a LED module (Dowling; figs. 2a/b).

Neither Dowling nor Colorado expressly disclose the use of a flash mode where the maximum brightness is obtained followed by a set brightness.

Nishimura discloses, a LED driver (127 in fig. 15) that uses a “flash” mode at turn on point of time wherein a LED (137 in fig. 15) is turned on initially to its maximum brightness followed quickly by the set brightness (paras. 169, 174; also note the drive voltage for the LED in fig. 20).

Nishimura, Colorado and Dowling are analogous art because they are both from the same field of endeavor namely, driver circuitry and methods of driving LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to operate the LEDs of Dowling, in a flash mode as taught by Nishimura.

The motivation for doing so would have been to illuminate the image field prior to taking a picture with a camera.

**With respect to claims 47 and 85**, as these claims are identical to those previously rejected, specifically claim 16, claims 47 and 85 are rejected on the same merits shown above in their identical claims.

16. Claims 24-25, 55-56 and 93-94 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and further in view of Sasaki et al. (US 6,404,139).

**With respect to claims 24 and 25**, Dowling and Colorado discloses, the system of claim 23 (see above).

Neither Colorado nor Dowling expressly disclose, wherein nine output pins are arranged and controlled by a multiplexer arrangement.

Sasaki discloses, a multiplexer arrangement (fig. 5/6) that is similar to the Applicant's multiplexer arrangement, upon use of the 20 LED device (fig. 5/6), it is clear that nine output pins (5 columns, 4 rows) would be used.

Sasaki, Colorado and Dowling are analogous art because they are both from the same field of endeavor namely, driver circuitry and methods of driving LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to address the LED modules of Dowling and Colorado as taught by Sasaki.

The motivation for doing so would have been the decreased circuitry necessary to individually address the devices.

**With respect to claims 55-56 and 93-94**, as these claims are identical to those previously rejected, specifically claims 24-25, claims 55-56 and 93-94 are rejected on the same merits shown above in their identical claims.

17. Claim 64 is rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and further in view of Kitano et al. (US 2003/0216151).

**With respect to claim 64**, Dowling and Colorado discloses, the system of claim 61 (see above).

Neither Colorado nor Dowling expressly disclose, that the LED modules are located on the sides of the phone.

Kitano discloses, a phone system (fig. 1) having LED modules (11 in fig. 1) that are located on the sides of the phone system (note the abstract; para. 12, and claim 2).



Kitano, Colorado and Dowling are analogous art because they are both from the same field of endeavor namely, driver circuitry and methods of driving LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to place the LED modules of Dowling and Colorado on the phone as taught by Kitano.

The motivation for doing so would have been to allow the LEDs to be quickly and easily viewable by the user.

18. Claim 66 is rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and further in view of Kota et al. (US 7,003,318).

**With respect to claim 66**, Dowling and Colorado disclose, the system of claim 65 (see above).

Neither Colorado nor Dowling expressly disclose, that the LED modules are located on the back of the phone.

Kota discloses, a phone system (fig. 1) having LED modules (105 in fig. 1b) that are located on the back of the mobile phone (seems clear from figs. 1a-c).

Kota, Colorado and Dowling are analogous art because they are both from the same field of endeavor namely, driver circuitry and methods of driving LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to place the LED modules of Dowling and Colorado on the phone as taught by Kota.

The motivation for doing so would have been to allow the LEDs to be quickly and easily viewable by the user.

19. Claim 101 is rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and Mueller et al. (US 6,016,038) and further in view of Tokimoto et al. (US 6,690,341).

**With respect to claim 101**, Dowling, Colorado and Mueller disclose, the method of claim 100 (see above), wherein said PWM drivers are capable of varying the intensity of the LEDs to generate a wide gamut of colors (Dowling; para. 57).

Neither Colorado, Mueller nor Dowling expressly disclose, that 4-bit drivers are used therefore enabling 4096 colors to be displayed.

Tokimoto discloses, a LED display system (fig. 1) wherein a 4-bit driver (15 in fig. 5) is used therefore enabling 4096 colors (col. 3, lines 59-62).

Dowling, Colorado, Mueller and Tokimoto are analogous art because they are both from the same field of endeavor, namely control circuitry for LED display systems comprising RGB LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to drive the LEDs of Dowling, Colorado and Mueller with 4-bit drivers enabling 4096 colors as taught by Tokimoto.

The motivation for doing so would have been to enable a wide gamut of colors thus allowing more accurate image reproduction.

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20. Claim 107 is rejected under 35 U.S.C. 103(a) as being unpatentable over Dowling et al. (US 2002/0070688) in view of Colorado (US 7,016,701) and Mueller et al. (US 6,016,038) and further in view of Nishimura et al. (US 2003/013484).

**With respect to claim 107**, Dowling, Colorado and Mueller disclose, the system of claim 106 (see above), wherein said LED driver unit is controlling the transition between different colors of a LED module (Dowling; figs. 2a/b).

Neither Colorado, Mueller nor Dowling expressly disclose the use of a flash mode where the maximum brightness is obtained followed by a set brightness.

Nishimura discloses, a LED driver (127 in fig. 15) that uses a “flash” mode at turn on point of time wherein a LED (137 in fig. 15) is turned on initially to its maximum brightness followed quickly by the set brightness (paras. 169, 174; also note the drive voltage for the LED in fig. 20).

Nishimura, Colorado, Mueller and Dowling are analogous art because they are both from the same field of endeavor namely, driver circuitry and methods of driving LEDs.

At the time of the invention it would have been obvious to one of ordinary skill in the art to operate the LEDs of Dowling, Colorado and Mueller, in a flash mode as taught by Nishimura.

The motivation for doing so would have been to illuminate the image field prior to taking a picture with a camera.

### ***Conclusion***

21. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the mailing date of this final action.

22. Any inquiry concerning this communication or earlier communications from the examiner should be directed to WILLIAM L. BODDIE whose telephone number is (571)272-0666. The examiner can normally be reached on Monday through Friday, 7:30 - 4:30 EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Sumati Lefkowitz can be reached on (571) 272-3638. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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/Sumati Lefkowitz/

Supervisory Patent Examiner, Art Unit 2629

/W. L. B./

Examiner, Art Unit 2629

8/29/08